CANP CELEBRATING 50 YEARS 49TH ANNUAL Educational Conference

MARCH 15-18, 2027 | Disneyland

CANP SUPPORTED BY nso

Making a Difference Since 1977

The California Association for Nurse Practitioners was founded in 1977 and is celebrating its 50th anniversary in 2027!

Come learn...Come contribute...Come make a difference...

Let's celebrate!

Exhibitor & Sponsorship Prospectus

About CANP

The **California Association for Nurse Practitioners** (CANP) provides a forum and unifying voice for more than 40,000 nurse practitioners statewide, often joining forces with other state and national organizations, to advance the profession and bridge health care needs.

As the only association solely dedicated to advocating for nurse practitioners in California, we work to protect and expand the critical roles filled by NPs. As a conduit of information, we foster the dissemination of ideas, advice and standards of practice. As a network of professionals, we bring NPs together to enhance their collective potential.

In today's dynamic health care environment, CANP plays a vital role in defining and communicating the essential value of the NP in delivering improved health care to Californians.

About the Annual Educational Conference

Imagine being in a room surrounded by involved and dedicated professionals who are there to hear what you have to say. Imagine an ultra-attentive audience gathered to discover the solutions that you can provide. This is the spirit of the CANP conference, where the future of health care is addressed and defined.

Sponsors and exhibitors will meet nurse practitioners (NPs) who are seeking the tools and strategies they need to elevate their practices to new heights. This is where they come to find the information, motivation, and inspiration that can change the face of health care for practitioners and patients alike. It is the ideal place to generate contacts and forge lasting relationships rich with mutual benefits.

What they're saying about the CANP 2026 Educational Conference

- *"...It's a great opportunity to learn, to grow, and to figure out what interests you, what new knowledge you acquire from meeting all these people."*
- *"...I love being around all the other nurse practitioners in this conference and being part of a society that really values us."*
- *"...I've seen the value of community here at the conference and just networking with other people that have similar goals, similar values, and just similar work-life balances...So I think that's encouraged me."*
- *"...we actually really encourage our students to be a part of this organization because that's where they see role models. They can learn from these leaders. It's something...it's hard to explain it, but it's something heartfelt. Something that really gives me passion and gives me reason to be in this job."*
- *"...I have had great, or still have great, NP mentors. There's an NP mentoring me in academia, there's an NP mentoring me in practice. So NPs, they come in different forms and sizes and forms and specialties, and it's just awesome how our leaders have set the standard for us. So it's just nice to be walking side by side with them, and having been mentored by wonderful NPs."*

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SPONSORSHIP OPPORTUNITIES

To become a sponsor or exhibitor, please register online at canpweb.org or email events@canpweb.org.

	SUPPORTING $10,000 SOLD! Thank you!	PLATINUM $20,000	TITANIUM $12,000	GOLD $6,000
Recognized in Conference materials on website, CANP social media platforms and mobile app through Conference dates ** PLUS **	✓	✓	✓	✓
Welcome Remarks	2 minutes			
1 minute video with audio played during 1 general session		✓	✓	
30-second video (no audio)				✓
Prominently identified as a PREMIERE Underwriter on Conference bags or portfolios and in Conference materials	✓	✓		
Company logo and link to website displayed on the CANP website	12 months	6 months	3 months	2 months
Choice of Premium exhibit space location in exhibit area and preferred (early) load-in time	✓	✓	✓	✓
Table top and/or pop-up exhibit (8'x10' setup area; includes skirted table, two chairs and signage) in exhibit area	12 x 12 space	12 x 12 space		
Complimentary admissions to the 2027 CANP Annual Conference (can be used interchangeably for either exhibit space personnel or attendee registration. Additional admissions may be purchased, separately).	5	4	4	2

SYMPOSIUM	COST	CONFERENCE MARKETING	DURATION	SOCIAL	ATTENDEES	REGISTRATIONS
Breakfast or Lunch	$23,000	Logo	Up to 90 minutes	Digital Promo Across Platforms	Up to 100	1, plus $2,500 discount on Exhibit booth
Dinner	$25,000	Logo	Up to 90 minutes	Digital Promo Across Platforms	Up to 100	1, plus $2,500 discount on Exhibit booth

RESEARCH POSTER	COST	CONFERENCE MARKETING	DURATION	SOCIAL	ATTENDEES	REGISTRATIONS
Research Poster	$2,000				No chairs; No table	1

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EVENT SPONSOR	COST	CONFERENCE MARKETING	WELCOME REMARKS	SOCIAL MEDIA	REGISTRATIONS
Monday Evening Event	$15,000	Logo	1 minute	Digital Promo Across Platforms	2
Photo Booth	$10,000	Logo, including on Print		Digital Promo Across Platforms	2
Complimentary Headshot Booth	$10,000				2
WiFi Access Sponsor	$10,000	Logo			2
Conference Tote Bag (3)	$8,000	Logo, including on Tote			2
Welcome Reception	$8,000	Logo	1 minute		2
Charging Station	$6,500	Charging Station Wrapped in Logo			2
Keynote	$8,000	Logo	Introduce Speaker	Digital Promo Across Platforms	1
Lanyard	$6,000	Logo, including on Lanyard			1
Name Badge	$2,500	Name on back of Badge			1
** *Bundle* Lanyard *PLUS* *Name Badge* **	$7,750	(see above)			2
Resort Room Key Sleeve	$5,000				1
Breakfast (3)	$5,000	Logo			1
Mobile App	$5,000				1
Refreshment Break (4)	$5,000	Logo			1
Coffee (4)	$3,500	Logo			0
Conference tote stuffer (4)	$1,000	Logo			0
Reserved Lunch Table (10)	$500	Logo			0

*** **IMPORTANT**: Above Event sponsorships **do not** include Exhibit Booths. Please refer to Page 4 for exhibiting pricing.*

Contact Information For additional information or to secure your spot at the conference, contact Jill Kraatz, Event Support at events@canpweb.org.

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EXHIBIT BOOTH PRICING

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WHY EXHIBIT?

Enjoy centrally-located exhibit areas adjacent to meeting room space, registration area, meals and breaks, while benefitting from exposure to the wide audience of Nurse Practitioners and other health care industry organization professionals who attend the CANP Educational Conference each year.

We are very excited to return to Southern California, and this three-day event is one of the best values in the industry.

We thank you for your consideration and hope you take this opportunity to gain exposure to your target markets.
You won't want to miss it - ***space is limited, so sign up today!***

EVENT EXHIBITOR	AMOUNT	COMPLIMENTARY
8 x 10 Booth Expo Hall	**Member**: $4,550 **Non-Member:** $6,000 • Includes one-year corporate membership; • For first-time membership or lapsed membership more than 365 days.	Two registrations, digital app profile $500 for each additional exhibitor registration (maximum of 2 additional registrations) **** LIMITED OFFER **** **Purchase by December 31st and receive a 1-year FREE Corporate membership!**
Non-Profit 501c3 8 x 10 Booth Expo Hall	**Member**: $3,550 **Non-Member:** $5,000 • Includes one-year corporate membership; • For first-time membership or lapsed membership more than 365 days.	Two registrations, digital app profile $500 for each additional exhibitor registration (maximum of 2 additional registrations)

INCLUDED IN BOOTH FEE

- Draped booth: eight feet deep by ten feet wide by eight feet high
- One six-foot draped table plus two chairs
- One waste basket
- Draped side rails: three feet high
- Standard one-line ID sign
- Two full conference registrations for exhibit booth representatives
- Electronic pre-and post-conference attendee list

All items ordered through the exhibitor services company are the responsibility of the exhibiting company. Order forms for additional booth items can be found in the Exhibitor Kit, which will be sent to all paid exhibitors in September.

Shipping and installation fees are not included in the price of the exhibit booth. Arrangement for shipping and storage of displays and materials must be made through the exhibitor services company. CANP will not store the exhibitor's items and is not responsible for lost or stolen items.

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ELIGIBILITY AND CRITERIA

CANP reserves the right to deny any sponsor and/or exhibitor application and/or remove sponsors and exhibitors from the Expo Hall at its sole and arbitrary discretion. Criteria for sponsors and exhibitors includes, but is not limited to:

- relevancy to the profession and the mission of CANP
- truthfulness of stated claims supported by published materials
- professional and ethical conduct by the exhibitor and its staff at all times

SPACE ASSIGNMENT

Exhibit booth space or poster location will be confirmed upon submission of a completed sponsor/exhibitor application and approval and receipt of payment. CANP reserves the right to rearrange exhibitors or adjust the floor plan at any time.

Displays must be limited to the dimensions of the assigned 8' x 10' space(s). All exhibits must be freestanding. No bolts, screws, hooks, or nails shall be driven into, or otherwise attached, to the walls or floors of the exhibit area.

BOOTH REPRESENTATIVES

Each exhibit booth includes two complimentary full conference registrations. No badge swapping or complimentary replacement representatives on site.

EXPO SCHEDULE

Times may vary as the agenda is developed. Expo Hall is open to attendees throughout the day.

Monday, March 15

12:00 pm – 5:30 pm.....Exhibitor Move-In / Setup only

Tuesday, March 16

7:00 am - 8:15 am.....Expo Hall Open
Breakfast in Expo Hall
Poster presentations in Expo Hall
12:00 pm - 2:00 pm.....Expo Hall Open
12:00 pm - 1:45 pm.....Lunch in Expo Hall (with vendors)
12:30 pm - 2:00 pm.....Poster presentations in Expo Hall

Wednesday, March 17

7:00 am - 9:00 am.....Expo Hall Open
Breakfast in Expo Hall
Poster presentations in Expo Hall
12:15 pm - 2:00 pm.....Expo Hall Open
Lunch in Expo Hall (with vendors)
Poster presentations in Expo Hall
2:15 pm.....Expo load out

CONFERENCE OVERVIEW

LOCATION AND ACCOMMODATIONS

Disneyland Hotel
1150 West Magic Way
Anaheim, CA 92802
(714) 778-6600

Become immersed in the spirit of Disneyland past and present! Located just steps from the Downtown Disney District, this hotel is a short stroll to both Disneyland Park and Disney California Adventure Park.

Conference participants will receive a special room rate of $359 per night plus tax, which will be honored for three days before and after the conference dates (based on availability). Reservations must be made by February 22, 2027. Please note that the group rate is subject to availability, so we suggest that you book soon.

PARKING

Overnight guests can access self overnight parking at the rate of $40 per day including in and out privileges. Valet parking is available for $70 per day and includes in and out privileges. Prices are subject to change.

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